BSBM
Bachelor of Science in Business Management

The accelerated undergraduate program in Business Management is designed to teach how the world of business really works by giving the basic knowledge and a clear understanding of all the functions of a company such as marketing, finance, systems and human resource management. Throughout the program, you will work with faculty members who have practical experience in their areas of instruction. This interactive environment provides rich opportunities for adults to learn from their peers as well. This degree can develop a student’s managerial skills by giving him/her a broader perspective through knowledge of all functions, enhancing decision-making capability and sharpening communication skills. Learn how the world of business really works.

Adults can complete their bachelor degree by attending face-to-face classes one night a week from 6 to 10 or online. The program consists of 16 classes taken consecutively (48 credits) in 18 months of instruction. Students are classified as fulltime. Individuals entering the program must transfer 45 to 80 credit hours from a regionally accredited university.

Our Goal is Your Success
Mid-Continent University Advantage is structured to assist adults in obtaining their career goals in a user-friendly environment. Mid-Continent University is accredited by the Southern Association of Colleges and Schools (SACS).

For more information, email our Undergraduate Admissions Department at advantage@midcontinent.edu or call 1.888.628.4723.